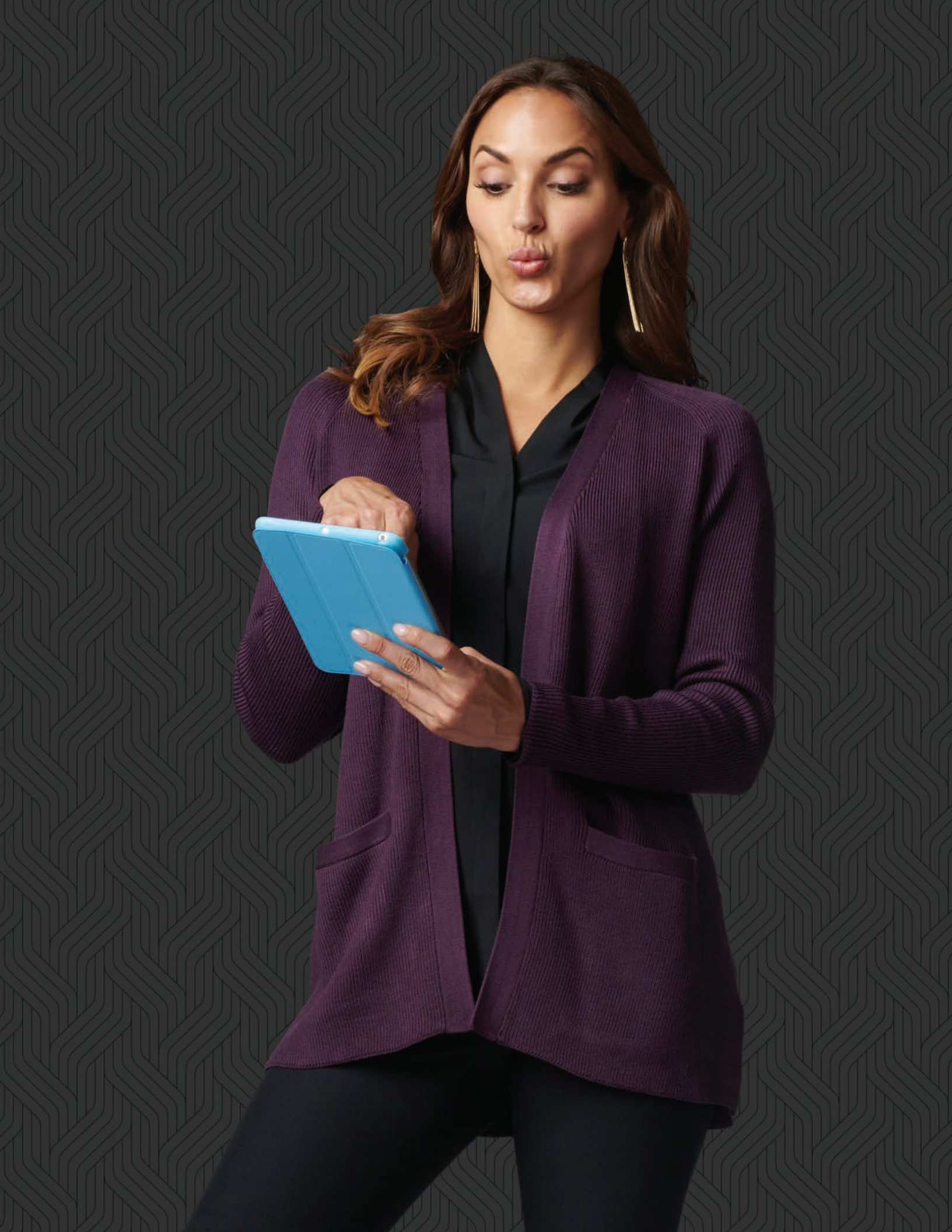


**How to
Build a
Best-in-class**

**UNIFORM
PROGRAM**

Edwards[®]
— EST. 1867 — ●



1

Determine your uniform needs.



Review your company or brand guidelines.



Consider every requirement:

- appropriate look and feel for your company image
 - need for customization or decoration
 - specific job or location requirements
- typical weather and seasonality fluctuations



Find a proven uniform and apparel company.

Look for:

- history of working successfully with large and small brands
- commitment to maintaining stock throughout your program's lifetime
 - modern and trending designs, with more styles and color choices
 - durable, easy-to-care-for garments that hold color, year after year
 - large inventory of high-quality products with ready-to-ship options
 - full capabilities for customization and finishing touches
- proven dependability, 100% guarantee and prompt, responsive service
 - competitive pricing and ability to adhere to timelines
- supplier that ethically sources vendors, certifies factories, and responsibly monitors vendor compliance as part of the Worldwide Responsible Apparel Coalition



**Partner with local
apparel experts.**



Be sure they offer:

- individual needs analysis
- custom merchandising solutions provided by local reps
 - easy access to regional and industry knowledge
 - associate feedback welcomed and incorporated
 - ability to fine-tune your portfolio to accommodate changing requirements
 - on-site fittings available for each team member



4 Make your uniform program your own.

Choose options ranging from garment modifications to complete custom designs.

Look for inspiration, options for fabric and color, and ability to collaborate with designers.

Consider decoration, embroidery, heat-seal and heat-transfer options.

Change buttons, or add stripes, epaulets, braiding or cuffing.

Use custom logos or standard graphics and fonts to create a signature look.



Demand no-worry execution.



Do they offer:

- deep inventory
- easy, ongoing ordering
- quick turnaround
- decoration and hemming completed prior to shipping
 - garments bagged for each individual
 - drop shipping available to one location or many



Consider optimization.



Look for opportunities to freshen up your program over time.



Get program reviews with trend updates from your local reps.



Get team member feedback on garment comfort.



Best-in-class uniform programs made easy.

Every day,
millions of people
go to work wearing
Edwards.



Edwards Garment offers ready-to-ship and custom order uniforms and image apparel for every business, industry and purpose. We're an international, family-owned company with an expert design team and an extensive network of local dealers, all committed to providing quality assurance, technical expertise and responsive service and support for every customer.

Before the Edwards label goes on our apparel, over 150 years of experience, quality and workmanship go into making it.

We stand behind every garment we make.

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